HEXA New Economy Group

What is the “New Economy”?

When people hear the word "economy" they think about the stock market, banks, theories and big corporations.

They feel that they are not in control of economic forces - simply a pawn in a big global chess game.

… And it is getting worse

- Capitalism
- Monopolies
- Tycoons

On the other hand

In the last 10 years things are changing for consumers

Technology is empowering consumers and giving them more tools that impact their everyday life

One social media post can change

the value of a corporation

UNITED

Or even start a cultural gender revolution cultural gender revolution

#MeToo

Support is growing for fairer,

simpler, more valuable

and transparent business models

UBER

Lemonade

airbnb

wework

This “New Economy” is starting to challenge industries,
but has yet to disrupt deeper economic paradigms

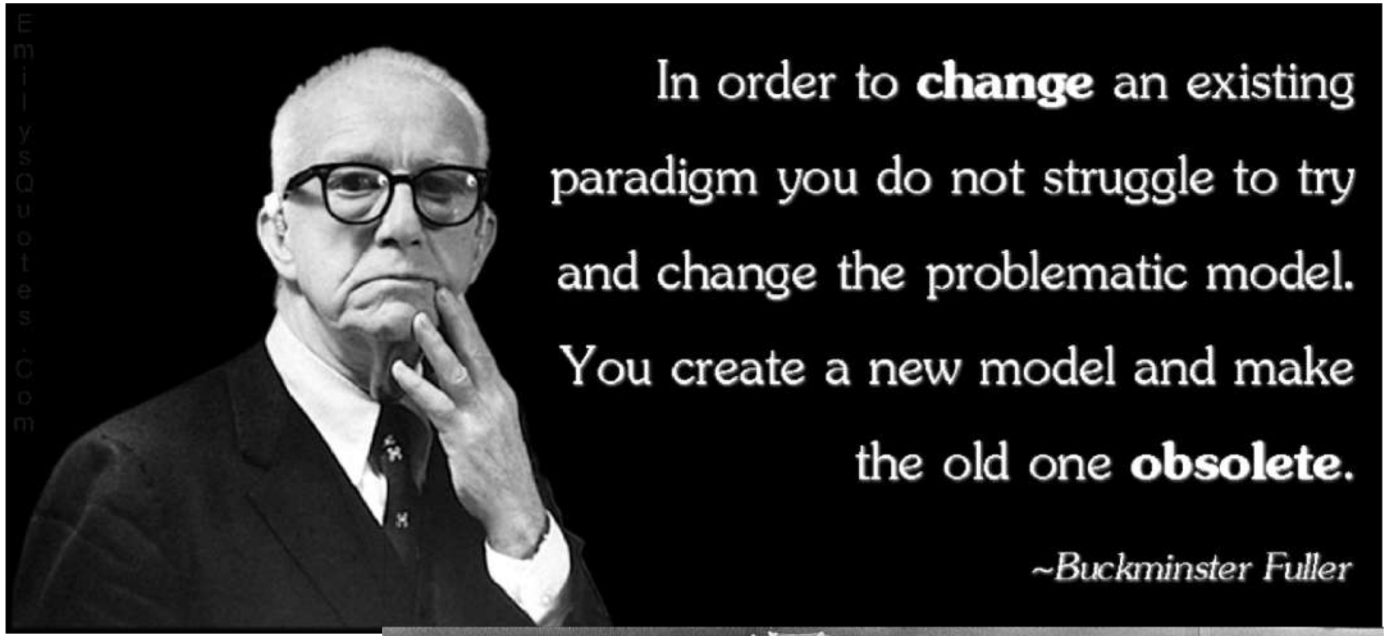
Technology has succeeded in democratizing services and products,
but has yet to create a fair distribution of value for all stakeholders.

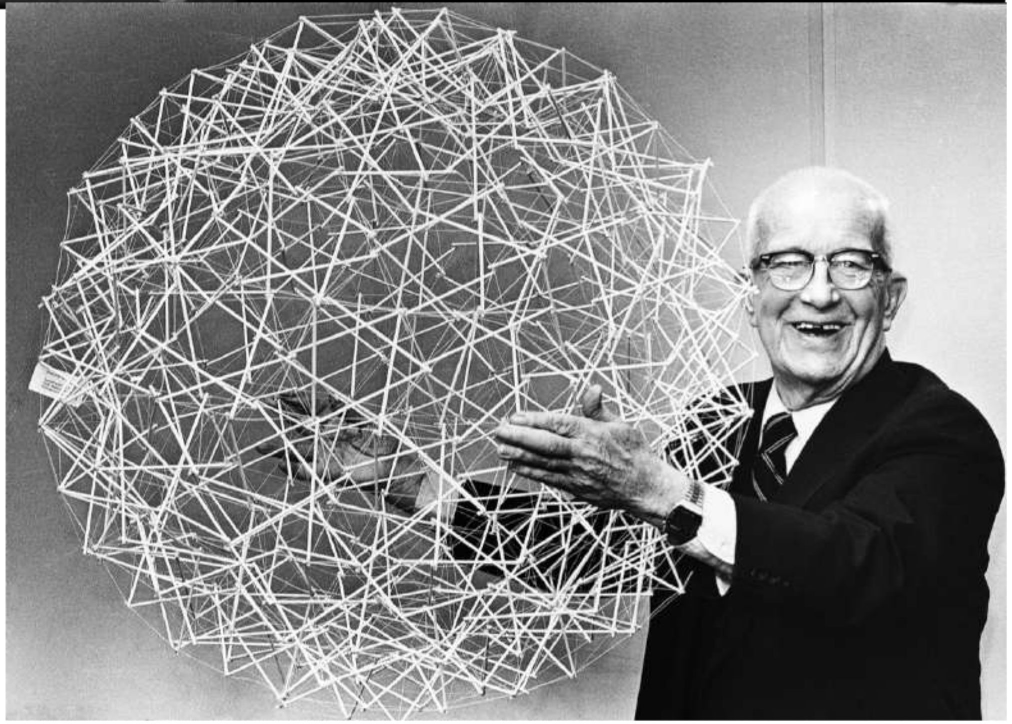
BLOCKCHAIN

The introduction of blockchain technology - similar to the introduction of the internet - allows us to challenge economic paradigms such as banking, currency, trading and governance.

HEXA is about challenging the economic status quo.

We find, invest in and develop innovative technology solutions to disrupt current economic paradigms and create a fair distribution of wealth.





Bold

We go places other don’t, because we believe in the end cause.

Pragmatic and result oriented

We are always on a hunt for innovative technologies that can have clear business applications, for now and in the future.

Fair

Fairness is the core of new economy, everyone should own the value they create and benefit from sharing it - this is how we do business , this how our companies and products work

Balanced

With everything we do, we aim to create fairness and change the way business is done. Our solutions balance social good and good business.

Growth Mindset

We are creating a group of synergistic companies to become one of the dominant players in the industries.

We believe that there is an opportunity to challenge the old economy and create a positive impact through disruptive and innovative solutions.

HEXA Group Structure

Infrastructure
Services
Investments
Trading
Media
Banking

What opportunities lie ahead for companies like yours in this new economy?

New funding models

Issuance of digital currencies as
a source of fundraising.

A real opportunity for customer engagement

Transform your customers into token holders and make them real stakeholders.

- More engagement
- More loyalty
- More promotion

Transform an enterprise into an economy

Being an economy allows you to:

- Create something bigger than your business
- Create a technological protocol with mutual economic interests between many entities

For example: decentralized WhatsApp

1. Raise money through a token sale
2. Create an “earn and spend” economy
3. Build a network effect
4. Expand the economic ecosystem into more digital services


Telegram

To summarize

Blockchain is a new financial technology you must understand

Think economy

not enterprise

A true, real opportunity

A tool for better funding

A tool for competing

A tool for better customer engagement

Want to learn more?

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